



ANCIENT ATHENS, Greece

European Year of Cultural Heritage 2018

Presentation to the Cultural Affairs Committee

European Commission, DG EAC D1

2 SEPTEMBER 2016
BRUSSELS



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European Year of Cultural Heritage EYCH 2018

Presentation:

Context and main objective

Articles

Q&A

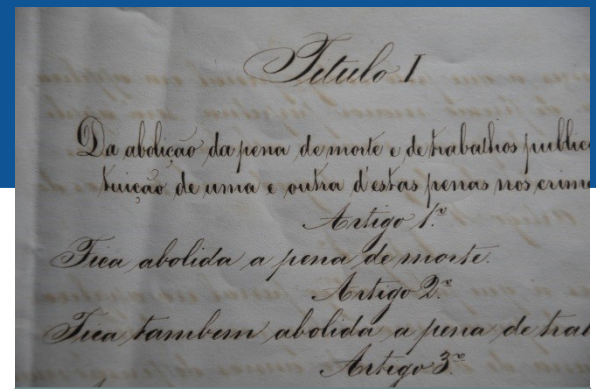


ABBHEY OF CLUNY, France



GREAT GUILD HALL, Tallinn

© Great Guild Hall_Estonian History Museum



ABOLITION OF DEATH PENALTY,
Lisbon

Context

Since adoption of **European Agenda for Culture in 2007**, cultural heritage - priority under successive **Council Work Plans for Culture**, including the current plan 2015-2018

Much discussion & support of EYCH at many levels e.g.

- **Council Conclusions** on participatory governance of cultural heritage 25/11/14
- **EP resolution** 8/09/15 recommended EYCH in 2018
- **Committee of the Regions** 16/04/15



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Main objective

As with all European Years, the key objective is to:

- **raise awareness** of challenges & opportunities
- **highlight the role of the EU** in promoting **shared solutions.**



UNIVERSITY OF COIMBRA
LIBRARY, Portugal



MUNDANEUM, Mons

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(Belgique)



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Legal Basis, Subsidiarity & Proportionality

Legal Basis: Article 167 of the Treaty on the Functioning of the European Union (TFEU).

Subsidiarity: full respect. Article 3.3. EYCH's Objective: to support the efforts by EU MS on CH, which can not be sufficiently achieved by MS alone, given the need for transnational exchange of information and the exchange of good practice;

Proportionality: EYCH relies on existing programmes. No disproportionate management constraints.

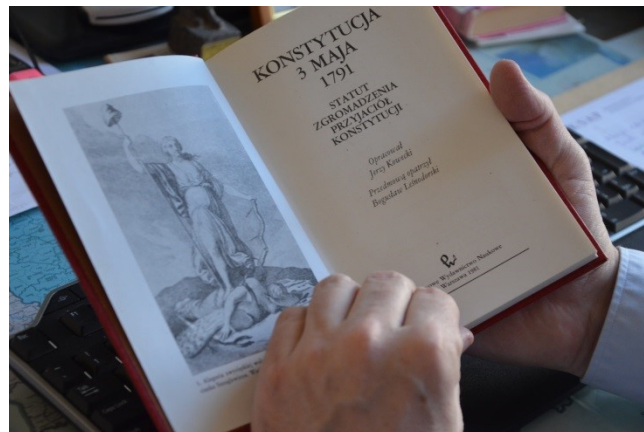


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EVALUATIONS AND CONSULTATIONS

*Targeted consultations involving a **wide range of stakeholders**;*

***Namur declaration (2015)** and several meetings in EU MS;*



3 MAY 1791 CONSTITUTION, Warsaw



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Overall objectives of the EY CH (art. 2)



LISZT FERENC ACADEMY OF MUSIC,
Budapest
© Liszt Academy/Judit Marjai

*In keeping with the objectives of the European Agenda for Culture, the **EYCH will:***

- 1) Contribute to promoting the role of European cultural heritage as a **pivotal component of cultural diversity & intercultural dialogue.***
- 2) Enhance the contribution of European cultural heritage to **the economy & society, through its direct & indirect economic potential.***
- 3) Contribute to promoting cultural heritage as an **important element of the EU's international dimension.***



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Eleven Specific Objectives of EYCH (art .2)

- a) encourage **approaches -people-centred, inclusive, forward-looking, more integrated, & cross-sectoral;**
- b) promote **innovative models of multilevel governance & management** of cultural heritage, involving all stakeholders;
- c) promote debate, research & innovation activities & exchange of good practices on the **quality of conservation & safeguarding of cultural heritage**
- d) highlight & stimulate positive **contribution of cultural heritage to society & the economy through research & innovation**



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Eleven Specific Objectives of EYCH contd. (art.2)

(e) encourage **local development strategies**;

(f) support development of specialised **skills & improve knowledge management & knowledge transfer** in the heritage sector, taking into account digital shift;

(g) promote heritage as a **source of inspiration for contemporary creation & innovation** -highlight potential for **cross-fertilisation & stronger interaction between the cultural & creative sectors** & communities & heritage sector;

(h) raise **awareness of importance of European cultural heritage** - education & lifelong learning - target young people & local communities;



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Eleven Specific Objectives of EYCH contd. (art 2)

- (i) highlight potential of **international cooperation in matters of cultural heritage** - encourage intercultural dialogue, post-conflict reconciliation & conflict prevention;*
- (j) **promote research & innovation** on cultural heritage; facilitate the uptake & exploitation of research results;*
- (k) encourage **synergies between the Union & Member States**, including strengthening **initiatives to prevent the illegal trafficking of cultural goods.***



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Measures (art 3)

European, national, regional, local levels

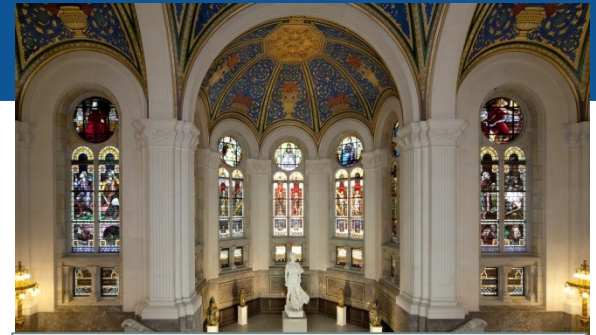
- *Conferences, events & initiatives*
- *Information, education & awareness raising campaigns*
- *Sharing of experiences & good practices*
- *Studies, research & dissemination of results*
- **Other-** *Commission or MS may identify other activities as contributing to the objectives of EYCH.*



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Coordination at national and European levels (art 4 and 5)

- MS are invited to appoint a **national coordinator** to coordinate activities at the national level
- The Commission will convene **meetings of national coordinators** - to coordinate the running of EYCH & to exchange information regarding its implementation at national & European level.



PEACE PALACE, The Hague

© Carnegie Stichting



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International cooperation (article 6)

The Commission will cooperate with competent international organisations, in particular **UNESCO** and **Council of Europe**.





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Funding (article 7)

EYCH will be implemented using existing EU programmes.

*These programmes include: **Creative Europe**; the **European structural & investment funds**; **Horizon 2020**; **Erasmus+**; & **Europe for Citizens**.*

*Creative Europe has three EU actions specifically dedicated to cultural heritage: **European Heritage Days**; the **EU Prize for Cultural Heritage**; the **European Heritage Label**.*

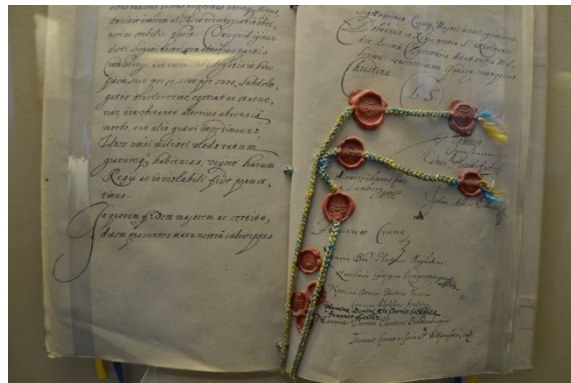


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Monitoring and evaluation (article 8)

Report to EP, Council, EESC and CoR by 1/12/2019.

PEACE OF WESTPHALIA, Münster and Osnabrück
(Germany)





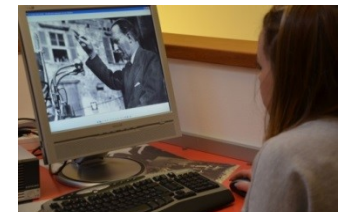
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To sum up...expected benefits of EYCH 2018

- ***Opportunities for European citizens to better understand the present through a richer & shared interpretation of the past.***
- ***Stimulate a better evaluation of the social & economic benefits of cultural heritage & of its contribution to economic growth & social cohesion, e.g. can be assessed in terms of promotion of sustainable tourism & urban regeneration.***
- ***Highlight challenges & opportunities linked to digitisation***



RESIDENCIA DE
ESTUDIANTES,
Madrid



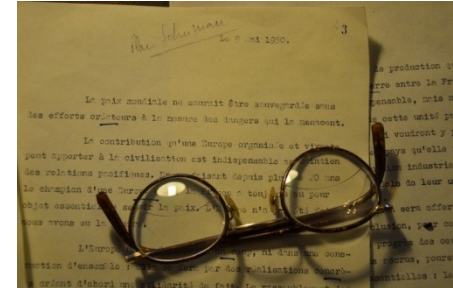
MUSEO CASA DE
GASPERI, Trento



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More benefits - EYCH 2018 contd.

- **Contribute to addressing the identified challenges, through the dissemination of *best practices* concerning:**
 - safeguarding;*
 - management;*
 - governance;*
 - research & innovation activities.*



SCHUMAN'S HOUSE, Scy-Chazelles

- **Highlight technological & social innovation breakthroughs**



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Thank you!



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