



Council of Europe
Conseil de l'Europe



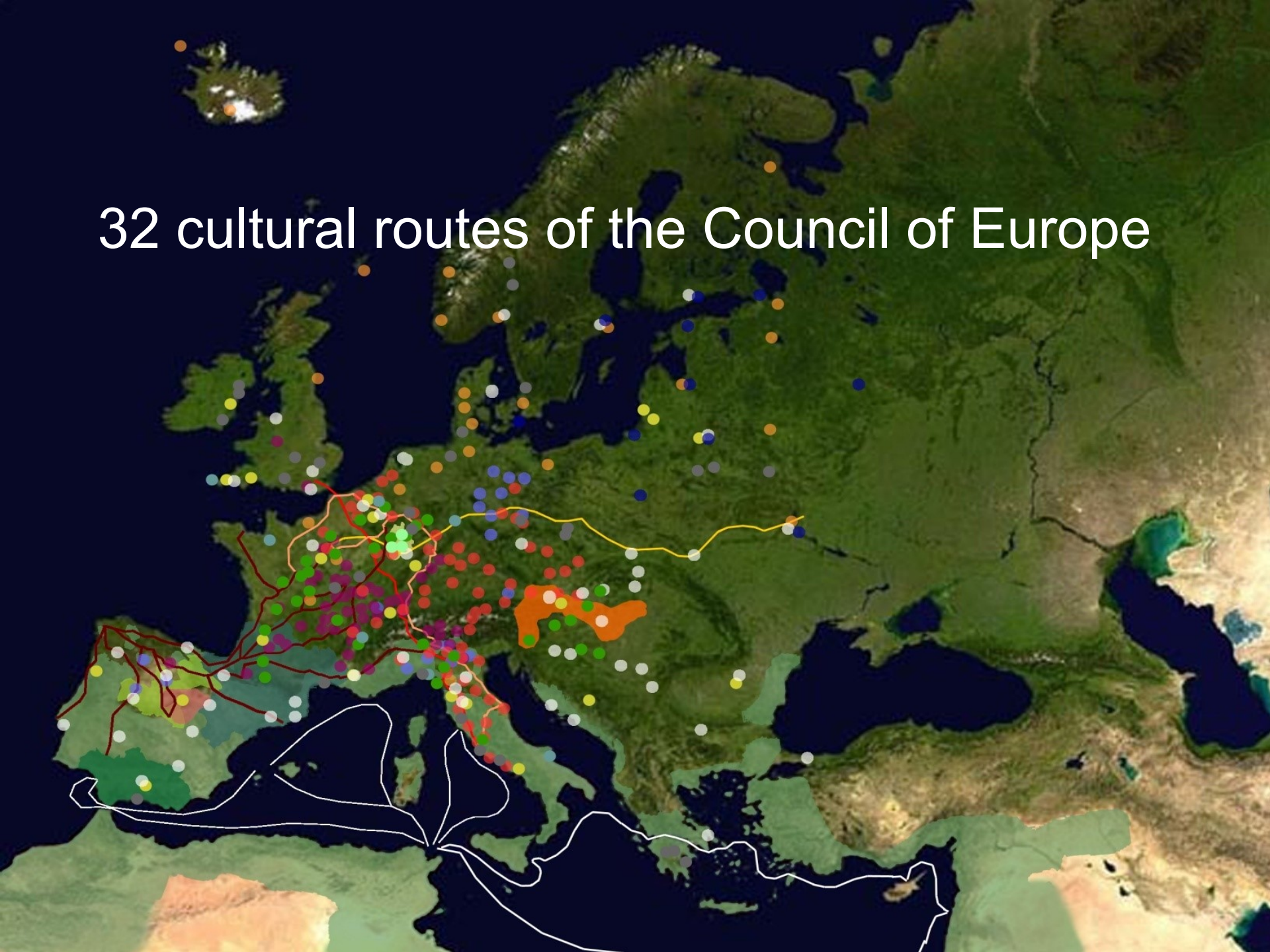
CULTURAL ROUTES of the Council of Europe

*Models of Sustainable Cultural Tourism
ETCN, Brussels 30 November 2016*

Jean-Charles de Cordes

*Head of Coordination and EU Relations, Council of Europe Office to the European Union,
Brussels*

32 cultural routes of the Council of Europe





- **CERTIFIED CULTURAL ROUTES OF THE COUNCIL OF EUROPE (YEAR OF CERTIFICATION)**
- The Santiago de Compostela Pilgrim Routes (1987)
- The Hansa (1991)
- The Viking Routes (1993)
- The Via Francigena (1994)
- The Routes of El legado andalusí (1997)
- European Mozart Ways (2002)
- The Phoenicians' Route (2003)
- The Pyrenean Iron Route (2004), The European Route of Jewish Heritage (2004)
- The Saint Martin of Tours Route (2005), The Cluniac Sites in Europe (2005), the Routes of the Olive Tree (2005), The Via Regia (2005)
- Transromanica - The Romanesque Routes of European Heritage (2007)
- The Iter Vitis Route (2009)
- The European Route of Cistercian abbeys (2010), The European Cemeteries Route (2010), 20. Prehistoric Rock Art Trails (2010), European Route of Historical Thermal Towns (2010), 22. The Route of Saint Olav Ways (2010)
- The Casadean Sites (2012), The European Route of Ceramics (2012)
- The European Route of Megalithic Culture (2013), The Huguenot and Waldensian trail (2013)
- Atrium, on the architecture of totalitarian regimes of the 20th century (2014), The Réseau Art Nouveau Network (2014), Via Habsburg (2014)
- The Roman Emperors and Danube Wine Route (2015), The European Routes of Emperor Charles V (2015)
- Destination Napoleon (2015), In the Footsteps of Robert Louis Stevenson (2015)
- The Fortified Towns of the "Grande Region" (2016) (Luxembourg, France, Germany and Belgium)



Criteria for Cultural Routes certification Committee of Ministers Resolution (2013) 67

- **European Theme**
- **Different fields of action**
 - Research
 - Interpretation | Narrative function
 - European citizenship | Young people
 - Creation of new economies
 - Contemporary cultural and artistic practice
 - Sustainable tourism and development
- **European Network**

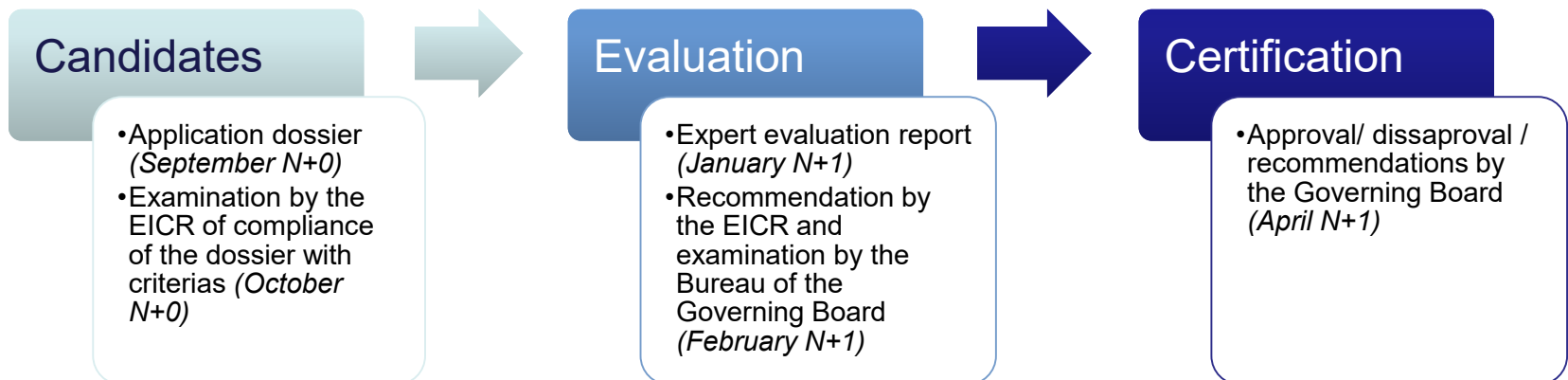




Cultural Routes certification cycle

Resolution CM/RES(2013)66

Criteria	Fields of action	
European theme	Research	Interpretation Narrative function
European network (3+ countries)	European citizenship Young people	Contemporary cultural and artistic practice
	Creation of new economies	Sustainable tourism and development





Enlarged Agreement on Cultural Routes of the Council of Europe (EPA)

TASKS

- Awards "Council of Europe Cultural Route" certification
- Provides advice and expert assistance **to Certified Cultural Routes** for **development, implementation, evaluation and promotion of the cultural routes**; Provides advice to **Candidate cultural routes**

STAKEHOLDERS

- Ministries of Culture and Tourism
- Enlarged Membership (Mediterranean)
- Observers and International Organizations
- Local and regional authorities

MAIN ACTIVITIES

- Cultural Routes certification
- Training Academy
- Annual Forum



European Institute of Cultural Routes

EPA Headquarter and Council of Europe Technical Agency for the implementation of the Cultural Route programme, with the support of the Grand Duchy of Luxembourg



EUROPEAN
INSTITUTE
OF
CULTURAL
ROUTES

Missions

Advising, Monitoring, Evaluation

Training, Promotion, Visibility

University Newtork



Sustainable Tourism along the cultural routes

*Hiking, biking, and weekending along the pilgrimage routes (**Saint James Way, Via Francigena, Saint Olav, Saint Martin**):*

- <http://www.culture-routes.net/routes/the-santiago-de-compostela-pilgrim-routes>
- <http://www.culture-routes.net/routes/the-via-francigena>
- <http://www.culture-routes.net/routes/the-saint-martin-of-tours-route>
- <http://www.culture-routes.net/routes/the-route-of-saint-olav-ways>

*Festivals, markets and celebrations in the 150 **Hansa** cities and in the giant footsteps of the **Vikings***

- <http://www.culture-routes.net/routes/the-hansa>
- <http://www.culture-routes.net/routes/the-viking-routes>

*Classical music as a universal language – Europe's earliest “baby globetrotter”, **Mozart***

- <http://www.culture-routes.net/routes/european-mozart-ways>



*Visit the ancient maritime civilisation of **The Phoenicians** and meet a cult figure of the Mediterranean - the **Olive Tree***

- <http://www.culture-routes.net/routes/the-phoenicians-route>
- <http://www.culture-routes.net/routes/the-routes-of-the-olive-tree>

*Join in the **Jewish Heritage Days** and discover what Jewish culture means today*

- <http://www.culture-routes.net/routes/the-european-route-of-jewish-heritage>

*See the medieval carvings close up with the **Cluny Route's Clunypedia**, discover medieval hotels and quiet Romanesque churches to visit with **Transromanica***

- <http://www.culture-routes.net/routes/the-cluniac-sites-in-europe>
- <http://www.culture-routes.net/routes/transromanica>



www.culture-routes.net

www.coe.int/routes

Cultural route
of the Council of Europe
Itinéraire culturel
du Conseil de l'Europe

COUNCIL OF EUROPE



CONSEIL DE L'EUROPE